



## **Donor Relations Sub-Committee**

### Committee Goals:

1. Develop strategies to involve and cultivate targeted populations (board, Visionary Circle, foundations, prospects, etc.) around WFYI events (Wine Fest, Speaking of Women's Health, Let's Meet!, etc.)
2. Plan and facilitate "house-party" gatherings (any event or opportunity that allows us to meet more intimately, face-to-face with donors) to encourage current Visionary Circle donors and/or to recruit others into the donor society.
3. Identify opportunities to participate in grass-roots level recruitment for all levels of membership.

### Committee Member Job Description:

The WFYI Donor Relations Sub-Committee consists of a number of individuals (5 – 10) having displayed special interest and commitment to the success of public broadcasting in central Indiana. As a sub-group of the formal Development Committee of the Metropolitan Indianapolis Public Broadcasting board of directors, this committee can and should include both MIPB board members and lay representatives. The sub-committee works to meet its stated goals (above) and exists to provide support in the area of donor and prospect cultivation. Donors include any individual or foundation currently or having previously financially supported WFYI. Prospects include any individual or foundation from whom WFYI would like to receive financial support\*.

Members of the WFYI Donor Relations Committee will act as stewards for WFYI Public Broadcasting, iterating the value of the organization whenever appropriate. Specific responsibilities include:

1. Attending 2005 meetings at the WFYI Teleplex (14<sup>th</sup> & Meridian) on the following dates (all meetings at noon and include lunch): May 16, June 13, August 22, and September 26.
2. Identifying donors and prospects who may be willing to institute or increase support to WFYI and providing input on how the organization might best approach those people.
3. Acting as a host for at least one station event during which donor cultivation has been identified as an activity or purpose of the event.

\*NOTE: Corporate support, while vital to WFYI, is to be considered by another group working within the Community Relations Committee.